

FREELANCE & STAFF EMPLOYMENT HISTORY

EMdash Design—Yardley, PA: principal/creative director (JUNE 2004–PRESENT)

Provided art direction, illustration, and design for branding and advertising projects to national and local clients in culture, entertainment, and health industries. Also acted as temporary freelance designer in an in-house capacity for other firms.

Creative Circle—Philadelphia, PA: temporary staff designer (SEPTEMBER 2013)

Assisted in-house staff at Princeton University with lecture poster, annual reports, and football team exhibit.

Pulse CX—Montgomeryville, PA: freelance graphic designer (JANUARY 2012)

Assisted in-house and freelance design and production team with pharmaceutical proposals, including designing logos and presentation slides, and creating digital product mockups and illustrations.

Debra Malinics Advertising—Philadelphia, PA: freelance graphic designer (JANUARY 2008)

Provided part-time in-house design and production work for print and interactive media. Major project highlights include design of concert advertising graphics for the Philly Pops.

The Bulletin—Philadelphia, PA: society editor/photographer (DECEMBER 2006–MARCH 2007), design consultant (SEPTEMBER 2007–NOVEMBER 2007)

Editor position entailed writing, photography, layout, and preparation of photographs for print. Design consultant position involved researching for and advising publisher on design decisions.

Warkulwiz Design Associates—Philadelphia, PA: designer (JULY 2005–MAY 2006)

Collaborated on concept and execution of branding and publications projects in print and digital media, occasionally directing interns. Acted as lead designer on some projects, such as the redesign and implementation of alumni magazine for Cornell University. Assisted with magazine publications for University of Pennsylvania's law school and Wharton School.

Computer Expressions—Philadelphia, PA: graphic designer (FEBRUARY–APRIL 2005)

Designed retail product graphics and sales materials, photographed products, and maintained websites. Major project highlights include designing graphics for product line sold at Target.

Holton Sentivan + Gury—Ambler, PA: freelance graphic designer (OCTOBER 2004)

Projects at this advertising agency included work for a local exposition and for a promotional event.

SELECTED PUBLICATIONS & PRESS

Effects Database website, Issue 2014–33, WWW.EFFECTSDATABASE.COM/MODEL/REALISTIC/REVERB:

"Realistic 32–1110 Electronic Reverb" (author of entry with photographs) (JUNE 1, 2015)

Graphic Design USA, Volume 49, Number 5: "50th Anniversary Survey: The State of Design Education" quotation in article—Kaye Publishing Corporation, New York, NY (SEPTEMBER/OCTOBER 2013)

The Independent Music Awards Website, WWW.INDEPENDENTMUSICAWARDS.COM: interview (2012)

SELECTED HONORS & RECOGNITIONS

American Package Design Awards, Graphic Design USA (2013)

American Graphic Design Awards, Graphic Design USA (2009–2012)

Nominee—Album Art/Photography, 11th Independent Music Awards (2011)

EDUCATION

BFA, Graphic & Interactive Design, Tyler School of Art, Temple University—Elkins Park, PA (2004)

Awarded academic scholarship. Earned placement on Dean's List three years. Graduated magna cum laude.

SKILLS

Conceptual: Advertising & Promotion, Art Direction, Branding & Identity, Editing, Editorial Design, Editorial & Spot Illustration, Logos, Photography, Typography, Visual Metaphor, Writing

Print & Dimensional: Packaging for Small Retail Goods, Posters, Preflight, Publications

Digital & Video: Audio, HTML & CSS Editing, Motion & Video Editing, Social Media Branding, Visual Design

Software (Mac platform): Adobe After Effects, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Apple Final Cut Pro, Apple Keynote, Apple Motion, MakeMusic Finale, Microsoft PowerPoint, QuarkXPress, Steinberg Cubase Artist

Digital album cover for art/progressive rock recording artist

This album cover, for a digital-only single release, is for Electrotape, a prog rock recording artist. The cover art was designed with future print projects in mind, and takes the form of a rebus-like image made from icons from road signs and other kinds of modern iconography. The icons were modified from their original color to black and white, and the space and the icons are contained within a speech bubble. The icons are a sun, a bed, a hand pointing, holly leaves, and a group of people. The text 'GOD REST YE MERRY GENTLEMEN' is written in white capital letters on a green background. Below the speech bubble is a black silhouette of a person reading a book.



Self-promotional spot illustration
Despite her appearance, this hand-colored digital collage made from found engravings is still ready to get hitched—to a project. Please contact to license this or other illustrations.

Just Dippin'
Logo for chocolate snack company
The logo was the launching point for a business card design that was published in an American Graphic Design and Advertising annual. The logo was also featured in the annual. Logo for chocolate snack company.